

**#CASESTUDIES:
THE
NUMBERS**

Dr. Jeff Werber

Media Personality

Range: 2019–2021

No PPC in Range

+4k

followers

INSTAGRAM

+2k

**followers + group
members**

FACEBOOK

+10x

**website visitors
from Google search**

GOOGLE SEARCH

Zupnick & Associates

Insurance Brokerage

Range: 2019–2021

Facebook PPC + Google PPC

+2k

**handpicked LinkedIn
connections**

LINKEDIN PROFILE

28k

clicks at \$0.16 PC

GOOGLE PPC

+1k

**monthly views on
reviews on Google**

GOOGLE MY BUSINESS

Manor Residential

Apartment Buildings in Philly

Range: Feb '21 & March '21

No PPC in Range

353

VIEWS FROM GOOGLE
SEARCH + MAPS

9

WEBSITE VISITS FROM
IG PROFILE

1.6k

ACCOUNTS REACHED



Shopanize

Home Organizer

Range: Jan '21 – March '21

No PPC in Range

+60

followers

INSTAGRAM

+4

paying customers

FROM IG DIRECT

+1

new branding

BUSINESS

Edoughble

Raw, Edible Cookie Dough Brand

Range: Aug '20–Oct'20

Facebook PPC + Google PPC

+5k

**website visitors from
Google search**

WEBSITE

1

**full branded content
upgrade (still in use)**

SOCIAL MEDIA

+60

**organic followers
monthly**

FACEBOOK

Goldenstate K9

Personal Protection Dogs + Training

Range: Nov '20–Jan '21

No PPC in Range

30%

**increase in
engagement**

INSTAGRAM

+8

**SEO-rich articles
added to blog**

WEBSITE

+100

**visitors to site,
month over month**

WEBSITE

Shevy's Wigs

Quality European Wigs

Range: 2018-2019

No PPC in Range

+5k

followers

INSTAGRAM

25%

**increase in visitors
to site (for blog)**

WEBSITE

+6

**influencer
collaborations**

SOCIAL MEDIA

**STAY
IN
TOUCH**

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